

University of Pretoria Yearbook 2022

Operational effectiveness 305 (GAD 305)

| Qualification | Undergraduate |
|------------------------|--------------------------------------|
| Faculty | Gordon Institute of Business Science |
| Module credits | 10.00 |
| NQF Level | 07 |
| Programmes | AdvDip (General management) |
| Prerequisites | No prerequisites. |
| Contact time | 14 contact hours |
| Department | Gordon Institute of Business Science |
| Period of presentation | Semester 1 and Semester 2 |

Module content

The module examines how an organisations structures, systems and processes contribute to its competitive position. This involves management of the processes whereby inputs such as labour, materials and equipment are converted to products or services that meets customers' needs with an acceptable value proposition, while at the same time allowing the organisation to achieve its goal of profitability now as well as in the future. Designing and improving performance cross functionally and throughout the value and supply chain is key to successful operations management.

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